

Dear Store Manager,

is a frequent visitor and loyal customer of your store, and would love nothing more than to walk to the beverage section one day and find a variety of delicious Kickapoo Joy Drinks waiting on your shelves.

What are Kickapoo Joy Drinks, you may ask? Well, the original Joy Drink, **Kickapoo Joy Juice**, is a delicious, citrus-flavored soft drink that has delighted customers around the world for more than five decades. Today, the Kickapoo beverage line includes three additional flavors our fans love: **Fruit Shine**, **Maliblu and Fuzzy Navel**.

Why should your store carry Kickapoo Joy Drinks?

- ★ Kickapoo fans love our fun-loving, quirky brand and are extremely loyal.
- ★ Kickapoo is made with high quality ingredients including real sugar.
- ★ Most importantly, _____ wants you to!

Learn more about Kickapoo Joy Drinks at DrinkKickapoo.com

